

MATSUYAMA DAIGAKU RONSHU

MATSUYAMA UNIVERSITY REVIEW

Vol. 14 No. 2

June. 2002

Articles

- Takabatake Kametaro in 1961-65 (2) Yasuhiro Kawahigashi... 1
Tourism Industries and Tourism Policy in Greece Shigeru Suzuki... 19
The European Currency Unification and the EU
regional policies toward the South European
Countries Kazuyoshi Matsuura... 41
Teacher Images in Japanese Sport Comics Hiroyuki Yamada... 83
The Formation of the Doctrine of Utmost Good Faith (1)
..... Masato Nakamura 103
A Study on Graham Buxton's Theory
in Marketing Logistics Kazuo Kikuchi 119
-

MATSUYAMA UNIVERSITY ACADEMIC RESEARCH SOCIETY